

PastelArtists.CA

2024 Presidents Report for the AGM

What a year! PAC has a number of new Board members and Directors that have stepped into key positions. With them, they bring a renewed optimism for our future and the growth of our society.

It takes time and dedication to learn a new position and I am so appreciative of the board members that I have the pleasure of working with.

The PAC Directors have been meeting to set forward plans to update our society and implement more learning opportunities for our members such as:

- an increased budget for the Zoom Online Presentations and Demos. This is something that is available to all of our members all of the time.
- we are also hoping to update and streamline our website making it easier to use, faster to load and more secure.
- the elimination of the Premium Membership, which was largely unused, will also put all PAC members on same level.
- we have also decided to move our fiscal year end to Dec. 31 as there was no clear reason to keep it at July 31. The new year end will also fall in line with our membership renewals making the job easier for our Membership Secretary and our Treasurer.
- our new treasurer has been working hard to establish a PAC Budget. As you may know we have accumulated rather a lot of funds and we are directing money to programs which we believe will support PAC and its members.
- we have also updated our banking needs to allow for e-transfers which will reduce the amount of fees collected by Paypal.
- a committee has been struck that will look at our bylaws and make recommendations for updating them. Our current bylaws are from 2012.
- also, new in 2025, PAC and ICAN branded items and apparel will be available to our members.

It is with a great sense of energy and optimism that I look forward to continuing to work with both our PAC Directors and PAC Volunteer Board. I believe the next years for PastelArtists.CA will be exciting ones!